HOW TO EXTEND YOUR PRINT-OUT CAPABILITIES

WITH THE NEW ADDRESSOGRAPH®

431

TRANSFER PRINTER

- **INCREASE THE RETURN FROM YOUR PRESENT EDP INVESTMENT**
- **EXTEND THE PRINT-OUT CAPABILITIES OF YOUR COMPUTER OR PUNCHED CARD SYSTEM**

POST - valuable historical ledgers and reference documents

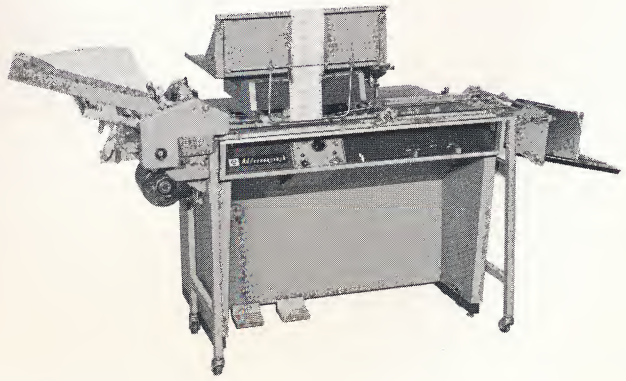
IMPRINT - unit paper and card records of practically any size, shape or thickness

ADDRESS - mailing pieces for all kinds of internal and external communication

The 431 is capable of performing any or all of these data printing jobs interchangeably, as individual needs arise. None of these jobs can be conveniently or economically handled by any other method.

The new 431 is a general purpose data printer designed to work with your computer or punched card installation. Used in support of your high speed printer or tabulator, it greatly extends the print-out capabilities of all automatic data processing systems.

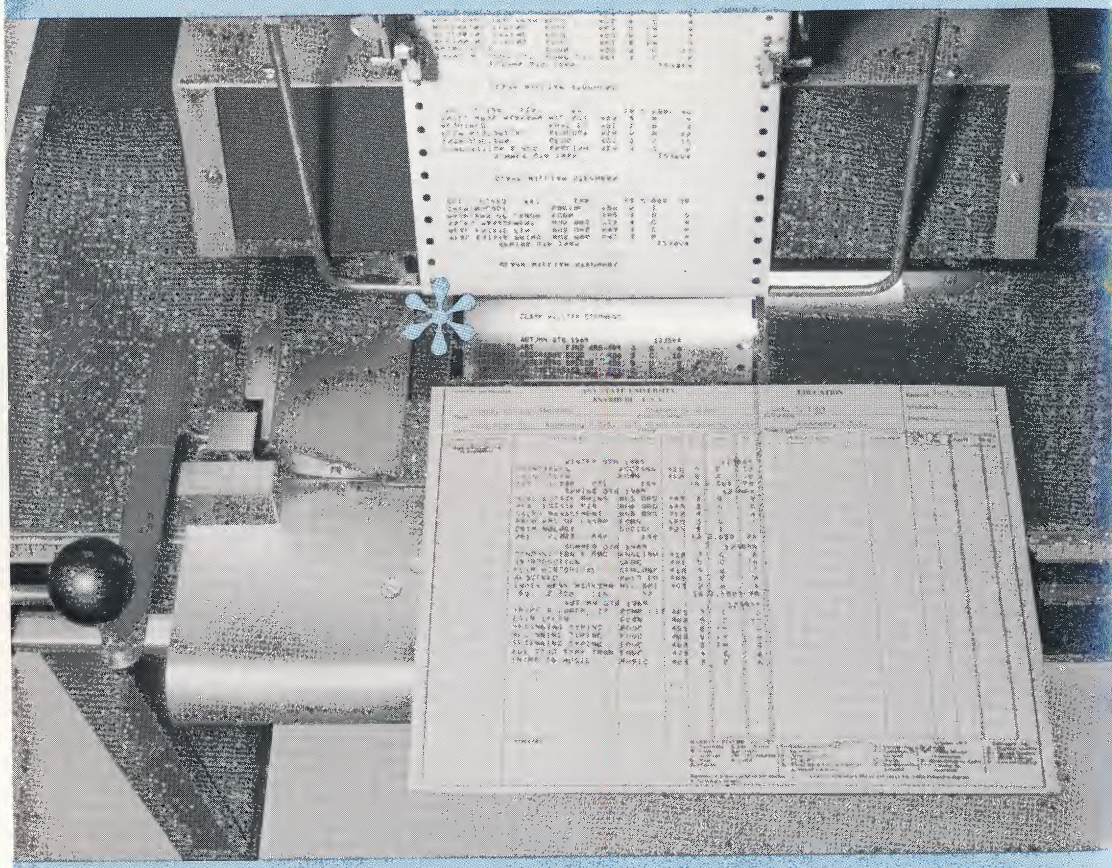
On addressing and unit form imprinting work, the machine may be either manually or automatically fed depending upon form dimensions or length of run.



The 431 represents the latest word in forms handling versatility.

THIS IS HOW IT WORKS

FROM TRANSFER MASTER DIRECT TO UNIT FORM



A carbon-backed "paper master" is prepared, at normal operating speeds on your high speed printer or tabulator — often as a by-product of preparing a routine listed report. The master is automatically fed through the new 431 to transfer a direct impression onto unit forms.

* Note: The readable image projected to illuminated mirror permits operator to match new data on master with correct ledger card to be posted.

ANY SYSTEM-GENERATED INFORMATION AS
PRODUCED ON YOUR HIGH SPEED PRINTER
OR TABULATOR . . .
. . . UP TO 160 CHARACTERS PER LINE
. . . . . MULTIPLE LINE RECORDS
. . . . . 14 LINES AT A TIME

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OR TABULATOR . . .
. . . UP TO 160 CHARACTERS PER LINE
. . . . . MULTIPLE LINE RECORDS
. . . . . 14 LINES AT A TIME

LET'S ASSUME THIS LISTING IS YOUR PUNCHED CARD OR COMPUTER "PRINT OUT"

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OR TABULATOR . . .
. . . UP TO 160 CHARACTERS PER LINE

Continuous forms which run through your high speed printer are backed with transfer carbon which produces a "mirror image" like this . . .

High quality A-M transfer carbon produces multiple transfer copies from a single data master.

ANY UNIT LEDGER RECORD

ANY SYSTEM-GENERATED INFORMATION AS PRODUCED ON YOUR HIGH SPEED PRINTER OR TABULATOR . . .
. . . UP TO 160 CHARACTERS PER LINE
. . . . . MULTIPLE LINE RECORDS
. . . . . 14 LINES AT A TIME

The 431 transfers the carbon image directly onto your unit form or historical record. It makes a dry, clean, quality impression. The transfer print is black and permanent — an important factor if it is to be micro-filmed or copied by any of the conventional electrostatic or diazo copying processes (methods such as Bruning).

- In one machine cycle . . . you print up to 14 lines of information with a maximum width of 17".
- You get permanent black non-fading facsimile copies of original data.
- You print all or any part of the information on your master.
- At speeds of up to 7200 impressions per hour.

THE PROGRESSIVE TRUST COMPANY

ESTATES DEPARTMENT

TRUST NAME JOHN N. HOFFMAN
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JEAN HOFFMAN
49 EASTFIELD RD.
WATERBURY, CONN.

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573 MAIN AVENUE, W. HAVEN, N. Y.
PHONE MAIN 3-7000
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BILLS ARE DUE ON PRESENTATION AND MAY BE PAID AT ANY COMMERCIAL OFFICE

	DATE	12/12 PRESENT	11/12 PREVIOUS	USE	AMOUNT	AMOUNT
GAS		1018	776	242	6.60	6.60
ELECTRIC		3434	3268	166	5.26	5.26
ACCT. NO.	958458					
	7	1234	00158	11	11.86	11.86
	RATE	KW	CONST	DIST	* TOTAL	* TOTAL
				OTHER CHARGES		OTHER CHARG
NEXT READING						

PLEASE RETURN THIS WITH YOUR PAYME
12-59 W. HAVE

ZIP CONTROL

Using Addressograph Methods

MR ANTHONY T PRIEST
MODERN INDUSTRY CO
4758 COLTON RD
CLEVELAND OHIO 44431

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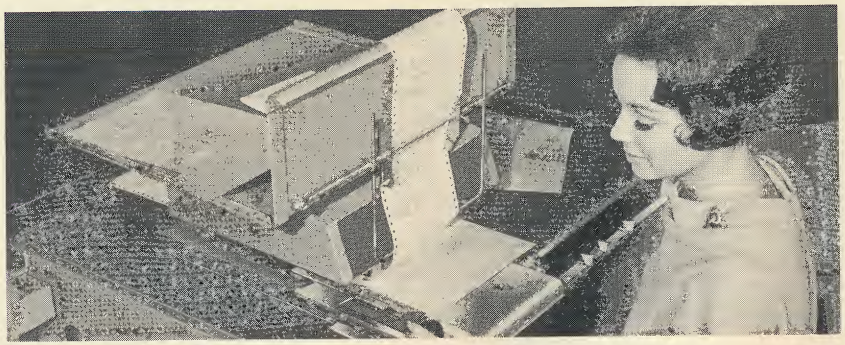
I enclose payment ☐ Please bill me ☐

SIGNATURE

RANDOM LINE POSTING PROVIDES MAXIMUM FLEXIBILITY



Exclusive new automatic posting feature provides maximum flexibility for printing periodic "random line" entries on historical ledgers. A movable table allows your operator to position the form to be posted accurately and quickly.

It's simple to operate . . .

1. A projected image of the item to be posted from the master is visually matched with the ledger card.
2. Your operator positions the card face up on the movable table, aligning the last entry opposite an indexing indicator.
3. The 431 automatically advances both the master and ledger card to printing position, posts the form and returns the posting table to loading position.

POSTING AND IMPRINTING

Permits computer generated data to be printed onto all kinds of unit documents and historical records.

ie: UNIT DOCUMENTS
Stock certificates, insurance policies, file folders, reference cards other permanent records.

HISTORICAL RECORDS
Customer ledgers, employee records, inventory movement records and student transcripts in schools and universities.

OPTIONAL FEATURES:

HIGH SPEED ADDRESSING

The A-M 431, besides being adaptable to manual unit record feeding, is also a fully developed and production-proven automatic form feeding machine. A variety of automatic form feeders are available to handle the full range of business forms and mailing pieces at speeds up to 7200 per hour. Photo electric control devices may be provided to read codes printed on the continuous input master, causing the machine to print or skip individual records automatically. This feature can also be used to automatically stop the machine or to physically separate groups of forms on the receiving conveyor.

These optional features offer to all Transfer Printer users substantial savings in clerical hours, machine time and forms cost.

AND NOW ASK YOURSELF . . . are you doing without useful or valuable historical paper records because it simply takes too much time or is difficult for your data processing system to produce at a sensible cost?

Your Addressograph Representative is a paperwork expert, experienced in computer support systems. He'll be pleased to discuss your requirements at no cost or obligation.

Simply phone your nearby Addressograph office (listed in the Yellow Pages — under Addressing Machines.) or write: Addressograph Multigraph Corporation, Dept. SP-283A, 1200 Babbitt Road, Cleveland, Ohio 44117.

Addressograph Multigraph Corporation 1200 BABBITT ROAD • CLEVELAND, OHIO 44117

Addressograph Multigraph of Canada, Ltd., Toronto 16, Ontario, Canada • Conveniently located offices throughout the world

SP-283-A 30p 66GL Produced in U.S.A.